

Each year the Calgary Kiwanis Music Festival provides almost 10,000 amateur musician and speech arts students with the opportunity to perform in front of a live audience, be adjudicated by professionals, and experience the thrill of competition. Students of various ages and skill levels perform in a variety of categories from harp to musical theatre and piano to percussion. Schools and community groups also participate in bands and choirs, so there really is something for everyone!

Each year we publish an event program that is made available to all participants and audience members throughout the 3 weeks of the competition. Approximately 1200 programs will be printed. The Calgary Kiwanis Music Festival event program includes a complete schedule of all events, venues, rules and regulations, and a listing of scholarships.

Advertising Specifications

2010 Program

The program will be printed on uncoated white stock. Finished size is 8" X 10 5/8" (image size: 7" X 9.75", dots per inch (dpi): 300). The outside program cover is four-colour; the program pages are black ink. Approximately 1,200 programs will be printed.

Your advertisement must be submitted electronically by e-mail to Bud Willis at bud@indprint.ca and a copy to Sandra Golightly at the Festival Office at sandra@calgarykiwanisfestival.ca. The file sent to Bud should include fonts, images, support files necessary to output file at 150 lines per inch (lpi), colour converted to grey scale, and correct sizing. Files must be Adobe Illustrator, Quark Xpress, PageMaker, Aldus Freehand, PhotoShop or Microsoft Word.

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| <p>Full Page</p> <p>7" Wide X 9.75" High</p> <p>\$1,400</p> | <p>Half Page</p> <p>7" Wide X 4.75" High</p> <p>\$700</p> |
| <p>Quarter Page</p> <p>3.5" Wide X 4.75" High</p> <p>\$350</p> | <p>Business Card</p> <p>3.5" Wide X 2" High</p> <p>\$175</p> |

E-mail to:

sandra@calgarykiwanisfestival.ca

Deadline for submissions – January 15, 2010

Payments made to purchase advertising space do not qualify as a charitable donation and accordingly a charitable tax receipt cannot be provided.